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62,61

AMERICAN BULB COMPANY

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FLOWER SEEDS FOR THE FLORIST

FOR THE FALL OF 1942

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BUREAU OF PLANT INDUSTRY
WASHINGTON, D. C.

PURCHASE SEED NOW!

Take Advantage of this Discount

Our Mr. Miller and Mr. Salt recently returned from an extensive trip through the seed growing fields of California. We have provided for a good supply. Harvesting of the early seed is in progress.

We appeal to you to send your order in now, as labor is short and this is our slack season. Many of our boys have enlisted and others have been drafted. While we expect to be in a good position to handle all orders later, we don't know what will happen a few months hence. By having your order on record with us now, we can fill your requirements for winter and early spring sowing as the seed is received from the growing fields. This will make certain our being able to give you as good service as in the past . . . plus a saving of 7%.

We know you will cooperate and assure you that we will do everything toward your interest for the trust you place in us. Specializing in a high florists' grade only, you can obtain no finer seed in the world, which fact is borne out by the thousands of recommendations accumulated in our files over twenty-five years of supplying our customers with "Supreme Quality."

On the following pages you will find listed the best varieties—new and old—of such specialties with us as Petunias, Larkspur, Stocks, Sweet Peas, Begonia and other items you will have to sow in the next few months. Send us your order today!

**SPECIAL
7% DISCOUNT**

Effective Until
October 1, 1942

On all seed orders received between now and October 1, 1942, we will give you this discount of 7% off our special wholesale prices.

Don't wait until the rush of early winter . . . order more leisurely NOW and save 7%.



USE YOUR SAVING TO BUY WAR BONDS

We had hoped to pay you your 7% discount with U. S. Savings Stamps and Bonds, but the Treasury Department advised us that this was not permissible. Thus, all we can do is invite you to do your part by investing your saving in U. S. WAR STAMPS AND BONDS.

American Bull Company



MAIL YOUR ORDERS TO 31 WEST 27TH STREET, NEW YORK, N. Y.

31 WEST 27th STREET

NEW YORK, N. Y.

ORDER NO.

Date _____ 19____

Ship To
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(Please prefix Mr., Mrs. or Miss)

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Post Office _____ R. F. D. No. _____

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ORDER
FILLED BY

Veg. Seeds

Flo. Seeds

Bulbs

Plants

Sundries

Insect.

Grass Seed

Fertil.

IF OUT OF VARIETY ORDERED KINDLY STATE IF WE HAVE YOUR PERMISSION TO SUBSTITUTE EQUAL OR BETTER IN NEAREST WE CAN
SUPPLY? ANSWER _____

[illegible]

(OVER)

THIS FLAP IS GUMMED, READY TO SEAL FOLD, SEAL NO ENVELOPE NECESSARY AND STAMP

ORDER A B C PETUNIAS NOW - FAMOUS FOR QUALITY

ALL DOUBLE - Separate Colors

Amaranth Red. Strong deep red.
Appleblossom (Daintiness). Pleasing shade of light pink, excellent as a pot plant.
Blue Brocade (New). All-America Silver Medal Winner. True violet-purple without reddish cast which obtained in previous offering of purple varieties.
Brilliance (New). Bright rose. A most desirable addition to this worthy family.
1/2 Tr. Pkt. (500 seeds).....\$1.50 Tr. Pkt. (1,000 seeds).....\$2.75
Gaiety. Irregularly colored pink and white; attractive.
Loveliness. A shade lighter than "World Beauty."
Orchid Beauty. Orchid or light lilac, heavily veined; choice.
Pink Perfection. Same as "World Beauty."
Snowball. Fringed pure white; very worthwhile.
World Beauty. Rosy carmine.

Prices on the above varieties unless noted otherwise—
1/2 Tr. Pkt. (500 seeds).....\$1.25 Tr. Pkt. (1,000 seeds).....\$2.50

ALL-DOUBLE MIXTURES

A. B. C. Special All-Double Mixture. Consists of one-half "World Beauty," one-fourth "Snowball" and nominal quantities of other varieties listed above.
1/2 Tr. Pkt. (500 seeds).....\$1.25 Tr. Pkt. (1,000 seeds).....\$2.50
Victorious Mixture. Fringed All-Double Dwarf Mixture. (Special formula made up by ourselves from above named varieties.)
1/2 Tr. Pkt. (500 seeds).....\$1.25 Tr. Pkt. (1,000 seeds).....\$2.50

ALL-DOUBLE "TRIUMPHANT"—MIXED Long Stem—Cut Flower Variety

1/2 Tr. Pkt. (500 seeds).....\$1.25 Tr. Pkt. (1,000 seeds).....\$2.50

Petunia "Glow"

For pots or bedding this beautiful carmine-rose dwarf Petunia is unexcelled. Very free blooming.



DWARF ERFURT

Large Flowering, Single Fringe, of Compact Growth. Choice for bedding and pot plants

Setting Sun. Brilliant rose. Tr. Pkt.50c
1/64 oz.\$1.50 1/32 oz.\$2.50
Colorado Sunset. Fringed bright rose pink. A shade lighter than Setting Sun. Tr. Pkt.50c
1/64 oz.\$1.50 1/32 oz.\$2.50
Gaiety. Irregularly marked rose-pink and white. Tr. Pkt.50c
1/64 oz.\$1.25 1/32 oz.\$2.00
Gottfried Michaelis. Rich amaranth-red. Tr. Pkt.50c
1/64 oz.\$1.50 1/32 oz.\$2.50
Peppia. Carmine and white. Tr. Pkt.50c
1/64 oz.\$1.25 1/32 oz.\$2.00

THE BALCONIES

Maculata (New). Large flowering semi-ruffled, its colorings are delicately toned from a pure white base to spots of deep rose-red on the outer fringe of each flower with an open golden throat with exquisite vein markings spreading outwards to the edge of each flower, where they are suffused with gaudy rose-red stripes. Tr. Pkt.50c 1/32 oz.75c 1/16 oz.\$1.25

Black Prince. Rich velvety crimson-red. Tr. Pkt.35c 1/16 oz.60c 1/8 oz.\$1.00
Carmine King. Rich coppy rose. Tr. Pkt.35c 1/16 oz.\$1.25
Venosa. Rich old rose, lilac shading. Rather dwarf. Tr. Pkt.\$1.00 1/8 oz.\$3.50
Blue Star. Starred white on dark blue. Quisling. Tr. Pkt.25c 1/16 oz.\$2.50
Royal Purple. Bright royal purple shade. Tr. Pkt.25c 1/16 oz.\$2.50
Mixed from above. Tr. Pkt.25c 1/16 oz.\$2.50

DIENER'S ORIGINAL STRAINS

No. 2. Ruffled Monster. Flesh-pink. Tr. Pkt.50c
No. 5. Ruffled Monster. Dark veined red. Tr. Pkt.50c 1/64 oz.\$2.50 1/32 oz.\$4.00
No. 8. Ruffled Monster. Mixed. Tr. Pkt.50c 1/64 oz.\$2.50 1/32 oz.\$3.75 1/16 oz.\$7.25 1/8 oz.\$14.00
No. 9. Pearl of Kestfield. Flesh-pink frilled. Tr. Pkt.50c
No. 11. Diener's Semi-Dwarf. Blue. Tr. Pkt.25c 1/32 oz.\$2.50 1/16 oz.\$4.75 1/8 oz.\$9.50
No. 14. Pink Glory. Rose-pink. Tr. Pkt.25c 1/32 oz.\$2.50 1/16 oz.\$4.75 1/8 oz.\$9.50
No. 16. White Beauty. Heavily fringed. Tr. Pkt.25c
No. 22. Rose Color. An improved Rosy Morn. Tr. Pkt.25c 1/32 oz.\$2.50 1/16 oz.\$4.75 1/8 oz.\$9.50
No. 38. Double Ruffled Monster. Mixed. Tr. Pkt.\$1.00 1/64 oz.\$5.00 1/32 oz.\$10.00 1/16 oz.\$18.00 1/8 oz.\$32.00
No. 41. Copper Red. A coppery red shade. Tr. Pkt.50c 1/64 oz.\$2.50 1/32 oz.\$4.00
No. 42. Double Frilled. Mixed. Tr. Pkt.\$1.00 1/64 oz.\$5.00 1/32 oz.\$10.00 1/16 oz.\$18.00 1/8 oz.\$32.00
No. 47. Ruffled Monster Jumbo. Mixed. Tr. Pkt.75c 3 Pkts.\$2.00
Santa Barbara. Clean flame rose of the ruffled grandiflora type and of dwarf growth, free blooming and exceptional for pots and bedding. Tr. Pkt.50c 1/64 oz.\$2.50 1/32 oz.\$4.00 1/16 oz.\$8.00 1/8 oz.\$15.00

LARGE FLOWERING SINGLE FRINGED

(Hybrids Grandiflora Fimbriata)

White not quite so large as the ruffled Giants, these big fringed Petunias have a charm of their own, due to their attractively fringed blooms. Of dwarf or medium strong growth and free flowering, desirable for pot plants or "flat production."
Apple Blossom. Light shell pink. Recommended for pot plants only. Tr. Pkt.50c 1/64 oz.\$1.25
Aurora. Light rose veined purple-rose. Tr. Pkt.50c 1/64 oz.\$1.25
Coerulea. Large light blue, heavily veined deep blue, beautifully fringed, fairly dwarf habit. Tr. Pkt.50c 1/64 oz.\$1.25
Columbia. Attractive combination of irregularly marked rose-pink and white. Upright growth. 16 inches high. Tr. Pkt.50c 1/64 oz.\$1.50
Dainty Lady. Dark cream color. Desirable as a pot plant, not, however, recommended for bedding. Tr. Pkt.50c 1/64 oz.\$1.75
Golden Jubilee (New). Carmine rose-gold throat. Tr. Pkt.50c 1/64 oz.\$1.75
Maculata. Large rose and white. Tr. Pkt.50c 1/64 oz.\$1.25
Miranda. Deep carmine-scarlet, dark veined throat. Tr. Pkt.50c 1/64 oz.\$1.25
Pink Triumph. Clear rose-pink. Tr. Pkt.50c 1/32 oz.\$1.25
Rapture. Pleasing rose-pink, shaded carmine toward center with gold throat. Tr. Pkt.50c 1/64 oz.\$1.00
Romany Lass. Fringed carmine-rose. Tr. Pkt.50c 1/64 oz.\$1.25 1/32 oz.\$2.00
Royal Purple (Marine). Rich deep velvety purple. Tr. Pkt.50c 1/64 oz.\$1.40 1/32 oz.\$2.50

RUFFLED CALIFORNIA GIANTS

Camilla. Pink, red veined, dark throat. Tr. Pkt.75c 1/64 oz.\$2.00 1/32 oz.\$3.50
Copper Red. Dark. A coppery copper-crimson. Tr. Pkt.75c 1/64 oz.\$1.25 1/32 oz.\$2.25
Copper Red. Light. Rich old rose. Tr. Pkt.75c 1/64 oz.\$1.25 1/32 oz.\$2.25
Floretta. Steel blue, veined black. Tr. Pkt.\$1.00 1/64 oz.\$2.50 1/32 oz.\$4.00
Empress. Blush white with dark throat. Tr. Pkt.50c 1/64 oz.\$1.25
Glamour. Large salmon-rose flower with brown veining on white throat. Very free bloomer. Tr. Pkt.75c
Harlequin. Coppery scarlet. Tr. Pkt.\$1.00 1/64 oz.\$2.50 1/32 oz.\$4.00
King Alphonso. Dark crimson, black throat, frilled. Tr. Pkt.50c 1/64 oz.\$1.25 1/32 oz.\$2.50
Prince of Wurtemberg. Deep rose with dark throat. Tr. Pkt.50c 1/64 oz.\$1.15 1/32 oz.\$2.20
Princess of Wurtemberg. Rose-pink with veined dark throat. Tr. Pkt.50c 1/64 oz.\$1.25 1/32 oz.\$2.20
Rheingold. Large clear white with yellow throat. Tr. Pkt.50c 1/64 oz.\$1.15 1/32 oz.\$2.20
Robin Hood. Dark or deep rose with darker throat. Tr. Pkt.75c 1/64 oz.\$1.50
Salmon Beauty. A most attractive bright salmon-pink. Tr. Pkt.75c 1/64 oz.\$1.50 1/32 oz.\$2.50
Silvery Rose. Light silvery rose-pink. Tr. Pkt.75c 1/64 oz.\$1.50 1/32 oz.\$2.50

THEODOSIA (Re-Selected)

Hand pollinated seed and produced under glass. Beautiful rose-pink with gold throat. One of the choicest Petunias available, either for pot plants or bedding. Tr. Pkt.50c 1/64 oz.\$1.00 1/32 oz.\$1.75 1/16 oz.\$3.25 1/8 oz.\$6.00
A. B. C. Improved Elk's Pride. Limited supply of seed still available. 3 Tr. Pkts.\$1.00 1/64 oz.\$2.50
Blue Beauty (Blau Schenkel) (New). A rich velvety blue. Tr. Pkt.50c 1/64 oz.\$1.25

"BEL-AIR" A. B. C. Strain

Ruffled Grandiflora Dwarf Mixed is a remarkable blend of striking colors ranging from white to pink through rose to red to include many gray color combinations of pink and white with gold throats and red and white with dark throats. Highly recommended for pot culture and bedding. Tr. Pkt.75c 1/32 oz.\$2.00 1/16 oz.\$3.75 1/8 oz.\$7.00 1/4 oz.\$12.00



A. B. C. IMPROVED SNOWSTORM. The above picture shows a large planting of this variety growing for seed. Our sales of this variety have increased constantly since its introduction. The heavy demand on the part of growers for A. B. C. Improved Snowstorm leads us to recommend it unhesitatingly as the best white in the Ruffled Grandifloras.

A. B. C. Petunias

RUFFLED GRANDIFLORAS

Balcony Queen. Velvety purple, with occasional white markings. Tr. Pkt.50c 1/64 oz.\$1.00 1/32 oz.\$1.75
Brilliant Rose. Deep bright rose-pink. Very effective. Tr. Pkt.50c 1/64 oz.\$1.00
Burgundy. Strong burgundy or dark wine red. Tr. Pkt.50c 1/32 oz.\$1.25
White Queen. An extra large ruffled clear white. Tr. Pkt.50c 1/64 oz.\$1.50 1/32 oz.\$2.75 1/16 oz.\$4.75
A. B. C. Improved Elk's Pride. Limited supply of seed still available. 3 Tr. Pkts.\$1.00 1/64 oz.\$2.50
Blue Beauty (Blau Schenkel) (New). A rich velvety blue. Tr. Pkt.50c 1/64 oz.\$1.25

A. B. C. IMPROVED "SNOWSTORM" Pure White Dwarf Ruffled Grandiflora Petunia

An A. B. C. Introduction—Unquestionably the Best White Petunia 12 inches high, Improved "Snowstorm" is a pure white developed along the line of our "Private Stock" Mixed color strain. Flowers are the same size, 3 to 4 inches in diameter. The same free-blooming habit makes this new variety particularly desirable as a pot or bedding Petunia. Don't overlook this valuable new kind for the coming spring. "Snowstorm" is unquestionably the "Queen" of all White Petunias. Tr. Pkt. (1,000 seeds).....75c 1/64 oz.\$1.75 1/32 oz.\$3.00

Disclaimer: The American Ball Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (balls or plants) it sells and will not be responsible for the crop. If the customer does not accept the goods on above terms, he must return them at once, and money will be refunded or proper credit given. We exercise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

A. B. C. DWARF "ELK'S PRIDE" The DeLuxe of Purple Petunias

The most outstanding of all purple Petunias for pots, boxes, bedding, etc., "A. B. C. Dwarf Elk's Pride" is of upright growth and unusually free flowering. The color is a brilliant royal purple, with flowers of good size. This valuable strain is hand-pollinated and comes quite true from seed. We have supplied "Elk's Pride" to the trade for the past several years, and our growers invariably repeat their purchases of this excellent variety from year to year. Tr. Pkt.50c 1/64 oz.\$1.00 1/32 oz.\$1.75

NANA COMPACTA DWARF HYBRIDS

Most Widely Used Class for Bedding, Combination Boxes and for Attractive Small Pot Plants

Admiral. Considered the choicest of all the dwarf blue bedding Petunias. Flowers ruffled at the edges and can be classed as medium size grandiflora. Exceptional for bedding or pots. (Originator's strain.) Tr. Pkt.65c 1/32 oz.\$1.50 1/16 oz.\$3.00 1/8 oz.\$5.00
Alderman. Clear deep violet-blue. Tr. Pkt.60c 1/32 oz.\$1.25 1/16 oz.\$2.00
Blue Bell. Beautiful velvety violet-blue color, dwarf and early flowering. Usually 100% true in color and habit, particularly desired by growers of Petunias in Italy. Tr. Pkt.35c 1/8 oz.\$1.00 1/4 oz.\$1.25 1/2 oz.\$1.50
Blue Bedder. (Batten's). Fairly deep blue shaded violet, medium dwarf. Tr. Pkt.25c 1/16 oz.\$1.00 1/8 oz.\$1.50
Blue Bird. Deep velvety blue. Tr. Pkt.35c 1/4 oz.\$1.00 1/2 oz.\$1.50
Celestial Rose. One of the most popular deep rose varieties for bedding. Tr. Pkt.35c 1/8 oz.\$1.25 1/4 oz.\$1.50 1/2 oz.\$1.75
Celestial Rose Improved. "A. B. C. Private Stock." A particularly choice selection by the European originator of this valuable variety and much superior to the regular strain. Highly recommended. Special Note: Since the supply of this superior strain is comparatively limited this year, early purchase is suggested. A. B. C. Tr. Pkt.50c 1/8 oz.\$1.50 1/4 oz.\$2.75 1/2 oz.\$4.00
Celestial Rose Improved. "A. B. C. Private Stock." A particularly choice selection by the European originator of this valuable variety and much superior to the regular strain. Highly recommended. Special Note: Since the supply of this superior strain is comparatively limited this year, early purchase is suggested. A. B. C. Tr. Pkt.50c 1/8 oz.\$1.50 1/4 oz.\$2.75 1/2 oz.\$4.00
Chicago Blue. Rich-colored blue. Withstands bad weather admirably. We highly recommend this variety. Tr. Pkt.25c 1/4 oz.\$1.00 1/2 oz.\$2.00
Cockatoo. Violet-blue, irregularly marked and starred white. Tr. Pkt.35c 1/8 oz.\$1.25
Cream Star. (All-America Silver Medal Winner) Soft, creamy white. Flowers bluntly star-shaped. Tr. Pkt.50c 1/16 oz.\$1.00
Df. Light or bluish-pink. Tr. Pkt.50c 1/16 oz.\$1.00
General Washington. Ruffled blooms with large open throats are 3 inches or more in diameter. A rich, velvety amaranth red with a glistening reddish-black throat. Tr. Pkt.\$1.00 1/32 oz.\$2.00
Glow. Striking carmine-rose and of a much stronger color than Celestial and unquestionably the "highlight" in dwarf rose-colored Petunias. Tr. Pkt.35c 1/16 oz.\$1.25 1/8 oz.\$2.00 1/4 oz.\$3.75
Heavenly Blue. Medium to light silvery blue. Tr. Pkt.50c 1/4 oz.\$1.50 1/2 oz.\$4.50
King Henry. Rich velvety red, uniformly extra dwarf and large flowered. Tr. Pkt.75c 1/16 oz.\$2.25 1/8 oz.\$4.00
Larkspur. Bright carmine, overlaid scarlet. Tr. Pkt.50c 1/32 oz.\$1.00 1/16 oz.\$1.85
Little Blue Star. Dark violet-blue with white star. Tr. Pkt.35c
Martha Washington. Nicely ruffled; light pink with dark veined throat; extra compact. Tr. Pkt.50c 1/32 oz.\$1.00
Norma. Violet-blue with white star. Tr. Pkt.25c 1/4 oz.\$1.50
Pink King. Beautiful shade of salmon rose. Tr. Pkt.85c 1/4 oz.\$3.00
Sweet Lavender. A rich blue lavender flowers are fully double. Tr. Pkt.50c 1/32 oz.\$1.25 1/16 oz.\$2.00
The Empress. Salmon pink. Tr. Pkt.25c 1/16 oz.\$1.00
White King. The best clear white. Tr. Pkt.25c 1/16 oz.\$1.00
White Spire. Good clear white. Tr. Pkt.25c 1/16 oz.\$1.00
Mixture20 .80 8.00

Dwarf Hybrids "FIRST LADY"

Undoubtedly one of the best dwarf hybrid Petunias for spring pot plant work. A beautiful, soft light pink in color, especially attractive under greenhouse conditions. Flowers a good size and produced in profusion. Tr. Pkt.25c 1/16 oz.\$1.25 1/8 oz.\$2.00 1/4 oz.\$3.00

Hybrids "RADIANCE"

All-America Silver Medal Winner. Cerise-rose with enough underlying salmon to remove the harshness commonly found in a cerise-rose, without losing the brilliancy. In fact, seeming to intensify the throat in golden yellow below where the bloom starts to flare. This tends to add warmth and life to the general color. Blooms 2 1/2 to 3 inches in diameter. Tr. Pkt.35c 1/32 oz.\$1.25 1/16 oz.\$2.00 1/8 oz.\$3.00 1/4 oz.\$4.00

MAKE A FALL SOWING OF A B C IMPERIAL LARKSPUR

Larkspur

Pansies

IMPERIAL OR BASE BRANCHING Tr. Pkt. Oz. Lb.
Blue Bell. Fairly deep blue.\$0.25 \$1.00 \$10.00
Blue Spire. Very deep blue-violet.25 1.00 10.00
Carmine King. Carmine-rose.25 1.00 10.00
Cattleya. This is a late-flower variety and has a rich rose lilac color and fully double flowers.25 1.00 10.00
Cinnabar Cockade (New). A rich brilliant rose; symmetrical, compact and double flowers.25 1.00 10.00
Coral King. Pink.25 1.00 10.00
Dazzler. Rich lustrous carmine color.25 1.00 10.00
Daintiness. Light lavender blue.25 1.00 10.00
Exquisite Pink Improved. Soft pink.25 1.00 10.00
Gloria Improved. Bright rose-pink.25 1.00 10.00
Lilac King. Extra fine lilac shade. (1/4 oz. \$1.75)40
Lilac Queen. Rich lilac-lavender.25 1.00 10.00
Los Angeles Improved. Salmon-rose.25 1.00 10.00
Miss California. Pink-shaded salmon.25 1.00 10.00
Pink King. Beautiful shade of salmon rose.35
Sweet Lavender. A rich blue lavender flowers are fully double.25 1.00 10.00
The Empress. Salmon pink.25 1.00 10.00
White King. The best clear white.25 1.00 10.00
White Spire. Good clear white.25 1.00 10.00
Mixture20 .80 8.00

Super Swiss Giants (True Strain). Noted for its immense size lilac shade. Tr. Pkt.75c 1/4 oz.\$2.50 1/2 oz.\$4.50 3/4 oz.\$8.00 4 oz.\$28.00

STOCK FLOWERED

Dark Blue\$0.20 \$0.60 \$6.00
Empress Rose. Pink.20 .60 6.00
La France. Salmon-pink.20 .60 6.00
Lilac Improved. Deep lilac.20 .60 6.00
Lilac Supreme. Purplish lilac.20 .60 6.00
Los Angeles. Brilliant pink on salmon.20 .60 6.00
Rosmond. Pure deep soft rose.20 .60 6.00
Rose Queen. Rose-pink.20 .60 6.00
Sky Blue20 .60 6.00
Tempest. Rich mid blue, very good.20 .60 6.00
White20 .60 6.00
Finest Mixed20 .60 6.00

Centauria

CYANUS DOUBLE (A. B. C. Special Strains) The flowers of these strains are very large, fully double, and the colors intensified. Exceptional florists' quality. Tr. Pkt. Oz. 4 oz. Lb.
Blue Boy. Double blue.\$0.15 \$0.40 \$1.30 \$4.00
Pinkie. Deep pink.15 40 1.30 4.00
Red Boy. Deep red.15 40 1.30 4.00
Snow Man. White.15 40 1.30 4.00
Special Mixed15 40 1.30 4.00

DWARF HYBRID PETUNIAS (Continued)

Velvet Ball. Large-flowered velvety crimson. Quite dwarf. Tr. Pkt.75c 1/32 oz.\$1.35 1/16 oz.\$2.50
Viola. Fairly dwarf rich violet-blue. Tr. Pkt.25c 1/4 oz.\$1.00 1/2 oz.\$2.00
Violet Blue. This grand color of this new Petunia, which is a rich violet with a bright blue cast, justifies its being classed as the most important addition yet to be developed in the Nana Compacta group. The plants are near perfect in their uniform, symmetrical and compact habit. A decidedly neat plant that will hold its fine habit throughout the season. Tr. Pkt.35c 1/32 oz.\$1.25 1/16 oz.\$2.00 1/8 oz.\$3.00 1/4 oz.\$4.00
White Perfection. Exceptionally fine dwarf, pure white. Compact, quite true. Tr. Pkt.50c 1/4 oz.\$1.25 1/2 oz.\$2.50
Dwarf Hybrids. (Nana Compacta) Special formula mixture from above named varieties. Tr. Pkt.25c 1/4 oz.\$1.00 1/2 oz.\$2.00

A. B. C. DELUXE MIXTURE The result of many years' selection from the world's finest strains. We highly recommend cut flowers as well as spring plant sales. Largest size, richest and most varied colors, and contains several shades of beautiful red. Tr. Pkt.\$1.00 1/4 oz.\$2.75 1/2 oz.\$5.00 3/4 oz.\$8.00 4 oz.\$28.00

A. B. C. PRIVATE STOCK Exhibition Mixture. An outstanding all-purpose mixture. Tr. Pkt.\$1.00 1/4 oz.\$1.75 1/2 oz.\$3.00 3/4 oz.\$5.00 4 oz.\$18.00

VARIOUS MIXTURES

Geneva Giants. Excellent color range. Tr. Pkt.75c 1/4 oz.\$2.50 1/2 oz.\$4.50 3/4 oz.\$8.00 4 oz.\$28.00
Engelmann's Giant Mixture. Highly recommended. Tr. Pkt.65c 1/4 oz.\$2.75 1/2 oz.\$4.75 3/4 oz.\$8.00 4 oz.\$28.00

Maple Leaf Giants. One of the largest-flowering strains of Giant Pansies. Tr. Pkt.75c 1/4 oz.\$2.75 1/2 oz.\$5.00 3/4 oz.\$8.00 4 oz.\$28.00

STEELE'S PANSY MIXTURES

Supplied to us direct by Steele. Tr. Pkt. 1/4 oz. Oz.
Masterpiece Mixed\$0.85 \$2.25 \$ 8.00
Miracle Mixed65 2.25 7.00
Super Maple Leaf Mixed75 2.75 10.00
"400" Mixed. A super Swiss strain65 2.50 9.00



A. B. C. Imperial Larkspur

ASPARAGUS

PLUMOSUS NANUS (Greenhouse Grown)

One of our Leading Seed Specialties.

100 seeds.....	35c	250 seeds.....	60c	1,000 seeds.....	\$1.40
5,000 seeds.....	\$5.00	Lb.....			\$8.00

SPRENGERI

100 seeds.....	30c	250 seeds.....	50c	1,000 seeds.....	\$1.40
5,000 seeds.....	\$5.00	Lb.....			\$8.00

Write for prices on larger lots. New Crop Seed Ready in February.

BEGONIAS Fibrous Rooted

GRACILIS

This type produces very compact little plants that are literally covered with flowers.

Carmen. Bright pink flowers with richly contrasting bronze foliage. Tr. Pkt.....\$1.00 1/64 oz.....\$1.75

Enchantress. A new Begonia of great value to the florist. (Better than Prima Donna.) Of compact growing habit; pale green foliage; flowers large and of bright pink color. Unusually free flowering. Tr. Pkt.....50c 1/64 oz.....\$1.75

Indian Maid. Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination. Tr. Pkt.....\$1.00

Luminosa. Deep scarlet with reddish brown foliage. Tr. Pkt.....\$1.00 1/32 oz.....\$1.75

Luminosa Compacta. From the middle of July onwards the small dark brown foliage is hidden by the mass of medium sized bright scarlet blossoms. This new variety, coming true from seed, is very useful for beds, borders, edgings and also as pot plants. Tr. Pkt.....\$1.00 1/64 oz.....\$2.75

Prima Donna. Limpid rose shading to carmine. Very excellent variety. Tr. Pkt.....\$1.00 1/32 oz.....\$2.15 1/16 oz.....\$4.00

White Pearl. Best white, light green foliage. Tr. Pkt.....\$1.00

Pink Pearl. Dwarf, one of the best for pot culture. Tr. Pkt.....\$1.25

Red Pearl. Dwarf, brilliant dark scarlet. Tr. Pkt.....\$1.25

CANDYTUFT

A. B. C. SPECIAL GIANT HYACINTH FLOWERED

White. Particularly recommended for under glass; provides excellent cut flowers.

We have an exceptionally fine strain of the true kind.

Tr. Pkt.....	15c	Oz.....	75c	1/4 lb.....	\$2.25	Lb.....	\$7.00
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DELPHINIUM

GIANT PACIFIC HYBRIDS

Black Knight Series. Darkest of all. Flowers 2½ to 3 in., with heavy, velvety texture. Tr. Pkt.....\$1.25 1/8 oz.....\$3.00 Oz.....\$20.00

Blue Jay. A true medium to dark blue with dark bee. Tr. Pkt.....\$1.25 1/8 oz.....\$3.00 Oz.....\$20.00

Cameliard Series. Lavender self with white bee; perfectly formed flowers, round and flat. Spikes are uniformly in balance. Tr. Pkt.....\$1.25 1/8 oz.....\$3.50 1/4 oz.....\$6.50 1/2 oz.....\$12.50 Oz.....\$22.00

Clear White. Regular strain of a good white. Ideal for cut flowers. Tr. Pkt.....\$1.25 1/8 oz.....\$2.50 1/4 oz.....\$4.00 Oz.....\$14.00

Galahad Series (New). Finest white, 3-inch flowers; pyramidal spikes. Good branching habit, strong stems. Tr. Pkt.....\$1.50 1/8 oz.....\$3.75 1/4 oz.....\$7.00 Oz.....\$24.00

Guinevere. Light pink-lavender with white bee. Large spikes. Excellent branching habits. Tr. Pkt.....\$1.25 1/8 oz.....\$2.50 1/4 oz.....\$4.00

King Arthur. Royal violet with white bee. 2½-inch flowers on thin woody stems with graceful foliage. Tr. Pkt.....\$1.25 1/8 oz.....\$2.50 1/2 oz.....\$7.50

Lancelot Series. Pure lilac with white bee. Flowers measure 2 to 2½ inches. Tr. Pkt.....\$1.25 1/8 oz.....\$2.50 1/4 oz.....\$4.25 Oz.....\$14.00

Summer Skies. Light blue with white bee. Flowers 2 to 2½ inches in diameter. Tr. Pkt.....\$1.25 1/8 oz.....\$2.50 1/4 oz.....\$4.00 Oz.....\$14.00

Round Table Series. All the colors of the "Knights and their Ladies" Series, including many not yet introduced. Tr. Pkt.....\$1.25 1/8 oz.....\$2.50 Oz.....\$14.00

GIANT PACIFIC HYBRIDS (Vetterle & Reinelt Originator's Seed)

Blue Shades. Shades from very light to rich deep blue.

Lavender Shades. A fine pastel colored strain.

Pastel Shades. A fine mixture of lavender and blue pastel shades.

Violet Shades. Deep rich violet-blue colors with many contrasting white bees.

V. & R. Mixture. A very fine general Hybrid mixture.

Prices on above—
Each Tr. Pkt...\$1.00 1/8 oz...\$2.00 1/4 oz...\$3.50 Oz...\$12.00

BLACKMORE & LANGDON'S HYBRID MIXTURE

B & L—ABC Strain. A good average strain. Seed produced in America. Tr. Pkt.....50c 1/4 oz.....90c Oz.....\$3.25 4 oz.....\$9.00

DELPHINIUM (Continued)

MISCELLANEOUS STRAINS

Tr. Pkt. Oz.

Belladonna Improved (Cliveden Beauty). A very select strain of strong, vigorous habit. Large flowers of brilliant iridescent turquoise blue.....(1/4 lb., \$8.50) \$0.35 \$2.50

Belladonna. The original or "Regular" Strain. Tr. Pkt....25c 1/4 oz.....50c Oz.....\$1.65 4 oz.....\$5.00

Bellamosum. Improved. A rich, deep blue form of Belladonna(1/4 lb., \$6.50) \$0.35 \$2.25

KALANCHOE

Tom Thumb. This is a dwarf variation of Kalanchoe Blossfeldiana, having the same color. The general habit, however, is dwarf with very short flowering stems that form just beyond the foliage and the flowers, instead of merely forming above the foliage, actually envelop the entire plant, starting at its base. 1,000 seeds per trade packet. Tr. Pkt.....\$1.25 1/64 oz.....\$5.00 1/32 oz.....\$9.00

Blossfeldiana (Globulifera Coccinea). A succulent plant that is very easy of cultivation. The flowers are similar to Bouvardia in form, and in color they are very bright scarlet. Tr. Pkt...60c 3 Tr. Pkts...\$1.35

LILIUM

Longiflorum Praecox "White Queen." The cult of the Liliium family has experienced an immense impetus of recent years, and we are pleased to be able to supply this beautiful Lily, which, with its long snowy-white pendant flowers is remarkable for the celerity with which it can be raised from seed. Tr. Pkt.....\$1.00 1/8 oz.....\$1.50

Philippinense Formosanum (Selected Pure White Strain). A truly remarkable Lily with umbels of large, white, long-trumpet-shape flowers, like an Easter Lily. Will bloom in 6 to 8 months from the time seeds are sown. Very fragrant. 2 to 3 feet. Tr. Pkt.....35c Oz.....\$3.20

Regale. This wonderful Lily is easily grown from seed, flowering the second season. Tr. Pkt....25c Oz.....\$1.00 1/4 lb....\$3.50

Tenuifolium (Coral Lily). Bears in profusion medium-sized flowers of perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy. Tr. Pkt.....20c Oz.....\$1.00

LOBELIA

	Tr. Pkt.	1/4 oz.	Oz.
Blue Gown. Clear deep blue, without eye, fine compact habit	\$0.25	\$0.80	\$3.00
Crystal Palace Compacta. 4-inch.....	.25	.50	1.75
Speciosa. Dark flowers and foliage, trailing.....	.25	.60	2.00

SALVIA

	Tr. Pkt.	Oz.
America (Globe of Fire).....	\$0.50	\$4.85
Blaze of Fire (New). The flowers are the most brilliant and vivid scarlet imaginable and the habit is ideal for bedding. The earliest and most dwarf of all Salvias(1/4 oz., \$2.25)	.75	...
Bonfire (Clara Bedman).....	.50	4.65
Firebrand. Extra early. Very dwarf; scarlet(3 Tr. Pkts., \$1.25)	.50	4.85
Fireball Dwarf50	4.65
Harbinger. A new early flowering dwarf that we consider the most desirable of all Scarlet Salvias.(3 Tr. Pkts., \$1.25)	.50	4.85
Splendens. Tall growing.....	.40	2.95
Splendens Compacta. Salmon rose.....	.50	...
Zurich. Dwarf, early.....	.50	4.65
Farinacea. "Blue Bedder." Perennial, but best grown as an annual. Rich deep blue; makes a fine line. Hardy with protection.....	.35	2.25

STOCKS

A. B. C. "GARDENIA"

New Double White Column Stock

Produces 12 to 15 inches of florets on stems nearly 3 ft. in length. Absolutely the "last word" in White Column Stocks. Purest white.

Tr. Pkt.....	\$1.00	1/8 oz.....	\$1.70
1/4 oz.....	\$3.50	1/2 oz.....	\$6.00
		Oz.....	\$10.00

NON-BRANCHING (Double Excelsior)

A. B. C. SUPERIOR COLUMN STRAIN

	1/2	Tr. Pkt.	Tr. Pkt.	1/4 Oz.	Oz.
American Beauty. Old rose.....	\$0.60	\$1.00	\$2.50	\$9.00	
Ball's White Improved. No. 16.....	.60	1.00	2.50	9.00	
Chamois Rose (Chamois-Pink).....	.60	1.00	2.50	9.00	
Dark Blue (Rather a deep lilac).....	.60	1.00	2.50	9.00	

STOCKS (Continued)

	1/2 Tr. Pkt.	Tr. Pkt.	1/4 Oz.	Oz.
Rose Pink	\$0.60	\$1.00	\$2.50	\$9.00
Ruby. Rich crimson-red.....	.60	1.00	2.50	9.00
Silvery Lilac (Lilac-Lavender).....	.60	1.00	2.50	9.00
Yellow Wonder. Rich creamy yellow.....	.60	1.00	3.50	12.00
Mixed60	1.00	2.50	9.00

BRANCHING

GIANTS OF CALIFORNIA

Golden Gate. Clear golden yellow.	Santa Barbara. Chamois.
Monterey. Bright pink.	Santa Maria. Pure white.
Pacific. Light blue.	Sequoia. Rich sparkling carmine.
Redwoods. Blood red.	Tahoe. Lavender.
	Yosemite. Rose.

PRICES ON THE ABOVE:

Tr. Pkt.....	35c	1/4 oz.....	\$1.15	Oz.....	\$4.00
Splendid Mixture:					
Tr. Pkt.....	25c	1/4 oz.....	\$1.00	Oz.....	\$3.50

IMPROVED BISMARCKS

Antique Copper. Fine copper red.	maison pink.
Apple Blossom. An extra delicate pink; nearly white.	*Golden Ball. Ivory yellow.
Blood Red. Ruby color.	Golden Rose. As named.
Buttercup. Deep cream, strong growing.	*Lavender. Clear lilac lavender; fine.
Chamois. Fine clear chamois.	*Lilac. Bright deep lilac-blue.
*Elk's Pride. Rich purple.	*Rose. Fine bright rose.
Flesh. Delicate shade of Mal-	*Shasta. New giant white.
	White. Good clear white.

Prices—each: Tr. Pkt.....	35c	1/4 oz.....	\$1.00	Oz.....	\$3.00
Mixture. Formula mixture of above colors:					
Tr. Pkt.....	25c	1/4 oz.....	.60c	Oz.....	\$2.25

TEN WEEKS

Dwarf, compact, and early; used for bedding and pot plants.

Blood Red.	Carmin Pink.	Light Blue.
Canary Yellow.	Deep Rose.	Purple.
	Lavender.	White.

Prices—each: Tr. Pkt.....	25c	1/4 oz.....	50c	Oz.....	\$1.75
Mixture: Tr. Pkt.....	25c	1/4 oz.....	50c	Oz.....	\$1.60

SCHIZANTHUS (Butterfly Flower)

Mother's Favorite (New). The last word in Schizanthus. A choice assortment of colors; exceptional as a pot plant for Mother's Day sales. Tr. Pkt.....\$1.25 3 Tr. Pkts.....\$3.00

Dr. Badger's Improved Hybrids. Good, large sized flowers in choice colors. Habit medium dwarf. Tr. Pkt.....35c 1/4 oz.....\$1.00

Garaway's Hybrids\$0.50 1/2 oz. 1/4 oz. \$1.50

A. B. C. Special Dwarf Mixed. Desirous as a pot plant. Seed sown in January and pinched once make ideal medium sized pot plants..... .50 1.00 ...

WISETONENSIS

Mixture35	.60	1.00
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SHAMROCK

True Irish. Tr. Pkt.....	15c	Oz.....	\$1.20
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SWEET PEAS

EARLY OR WINTER FLOWERING

True to Name, Thoroughly Rogued and Hand-Picked Seed

1 OUNCE OF SWEET PEA SEED WILL SOW 30 FEET OF ROW

Ball Orange Improved. The only early flowering clear orange; fine color. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Ball Rose Queen. Clear rose, of exceptional merit. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Ball White. Fine large flowered white; white-seeded. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Ball Rose Improved. Deep bright rose, strong free flowering habit. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Blue Danube. Showy clear deep blue. Very fine. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Boon. Fine deep salmon-rose on cream; quite large flowered. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Bridesmaid. Delightful silvery pink; extra for flower size and stem. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

SWEET PEAS (Continued)

Daphne. This Sweet Pea is a soft salmon-pink on a cream ground; the flowers are of great size, with beautifully expanded and waved standards. Many of the blooms are duplex and borne on long stout stems. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Harmony. The best commercial lavender.

1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Hope. Exceptionally good white (black seeded); germinates easily. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Josie. Longest stemmed, clear rose-pink; most productive variety in any color; requires more headroom. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Laddie Improved. Extra long stiff stemmed rose. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Sequoia. Extra large flowered salmon-rose; fine for spring. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Majestic Rose. Fine large flowered heavy stemmed rose-pink. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Mrs. Hoover. Best early blue; strong growing and fine for spring. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Princess Blue. Light lavender-blue, probably largest flowered and longest stemmed on our list. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Redwood. Extra large flowered deep crimson red. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Shirley Temple (Waller-Franklin). Color of Pinkie with dainty fluted flowers of Lady Gay. Stems are long, with four blooms on each stem. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Skippy. A new salmon-pink shade with good long stems; excellent. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Treasure Island. Sparkling golden orange. Large ruffled flower and distinctive color. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Triumph. Long-stemmed attractive lilac-mauve. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Twilight. A medium clear lavender; an improvement over the popular harmony. 1/2 oz.....25c Oz.....40c 4 oz.....\$1.25 Lb.....\$4.00

Mixture. Oz.....30c 4 oz.....\$1.00 Lb.....\$3.60

VERBENAS

A. B. C. GIANT FLOWERING

Tr. Pkt. 1/4 oz. Oz.
Beauty of Oxford Hybrids. A valuable new strain. Rose pink to rose red shades.....\$0.35 \$0.75 \$2.40

Cerise Queen. A beautiful shade of soft salmon cerise. Quite new in Verbenas..... .35 .70 2.30

Etna. Intense Geranium red, with small creamy-yellow eye35 .70 2.30

Flamingo. (Hybrida Grandiflora.) Vivid rose-pink. Good producer of long stems and large flowers. Excellent for bedding and cutting..... .35 .75 2.40

Lavender Glory (New). A true lavender with a medium sized creamy eye which accentuates the lovely lavender tone..... .35 .75 2.40

Luminosa. Luminous flame, pink shading to salmon .35 .70 2.30

Lucifer. Vivid scarlet..... .35 .70 2.30

Mounty (New). A solid deep rose. Compact plants, blooms over a long period of time..... .35 .75 2.40

Royale. Royal blue, creamy white eye..... .35 .75 2.40

Rosea Stellata. Rose-pink, white eye..... .35 .60 2.00

Spectrum Red. Intense bright red. Brighter than any other Verbena..... .35 .70 2.30

Salmon Pink. A true salmon pink with white eye.. .30 .70 2.30

Violaacea Stellata. Deep violet, white eye..... .35 .60 2.00

White. Pure30 .60 2.00

Choicest Giant Flowering Mixture..... .30 .60 2.00

HYBRIDA DWARF COMPACT ERECTA

Carmin Ball. Bright. 10 in. Tr. Pkt..35c 1/4 oz...75c Oz...\$2.75

Fireball. Bright scarlet. 6 in. Tr. Pkt..35c 1/4 oz...75c Oz...\$2.40

Snowball. White. 6 in. Tr. Pkt....35c 1/4 oz...75c Oz....\$2.40

Violet Bouquet. The plant is 8 inches high and 8 inches in diameter. The color of the flower when it first opens is a deep violet tinged with garnet, changing to deep violet as the flower gets older. The eye is cream, making a rich color combination.

Tr. Pkt.....35c 1/4 oz.....75c Oz.....\$2.40

VINCA (Periwinkle)

A. B. C. Mixture. Give an early start. Tr. Pkt....25c 1/4 oz....50c



Grown from hand-pollinated plants, seed of the A. B. C. PRIVATE STOCK Mixture is usually sown in January to produce a good salable pot plant by Mother's Day.

A. B. C. DWARF PETUNIA CALIFORNIA GIANTS THE IDEAL POT PLANT

A. B. C. Private Stock

You will find this blend of California Giants highly desirable as a pot plant to be grown in 3" or 4" pots for Easter and early Spring sales. Selected with great care, this strain is noted for its uniformly dwarf habit of growth and a high percentage of large, attractive flowers. In the A. B. C. Private Stock you will get a wide range of colors, including the lighter pinks and roses as well as the popular dark shades.

The A. B. C. Private Stock strain is also offered in DARK SHADES at the same price. Please specify if wanted.

Prices on the above:

1/2 Tr. Pkt.....	75c	Tr. Pkt.....	\$1.25	1/64 oz.....	\$2.25
1/32 oz.....	\$4.00	1/16 oz.....	\$7.00	1/8 oz.....	\$13.00

Eriksson's Dwarf Giants

We are pleased to offer originator's greenhouse grown seed of this mixture of single, large flowering dwarf fringed and ruffled flowers. Can supply in Light Shades Mixed, Dark Shades Mixed, or an All-Color Mixture. Please specify.

Tr. Pkt. (1,000 seeds).....	\$1.25	1/32 oz.....	\$4.00
1/16 oz.....	\$8.00	1/8 oz.....	\$15.00
		1/4 oz.....	\$28.00

Ramona Strain Dwarf Giants

Generally recommended for bedding work, as it is more robust in its habit of growth. A most desirable strain.

1/2 Tr. Pkt.....	60c	Tr. Pkt.....	\$1.00
1/64 oz.....	\$1.75	1/32 oz.....	\$2.75
		1/16 oz.....	\$5.00

